DANA DUSHKIN

Visual Designer

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EXPERIENCE

WIX.COM

2020 - Present

Lead Designer - Brand R&D MKT

Lead Designer and mentor, leading key marketing projects, shaping visual systems, and developing cohesive brand identities and web experiences.

2023 - 2024

Design Team Lead - Wix Enterprise MKT

Led a team of 5 designers, providing creative and art direction, design leadership, and guidance across a range of marketing projects.

2021 - 2022

Design Team Lead - Wix Partners MKT

Led a core marketing team of 7 designers, shaping creative direction, mentoring designers, and driving creative strategy across marketing assets.

2017 - 2020

Designer - Design Dev

Designed web and print materials for internal initiatives, company events, and global productions, spanning digital design, print, and event branding.

EDUCATION

2014 - 2018

Bachelor's Degree Visual Communication Design

Holon Institute of Technology (HIT)
Dean’s List Award

MILITARY

2011 - 2013

Education Manager, Israel Air Force

Responsible for educational programs and event production. In my second year, I was appointed Education Team Lead, leading a team of 6 soldiers.

SKILLS

- Brand Identity
- Marketing Design
- Web Design
- Design Leadership
- Art Direction
- Visual Systems
- Print Production
- Image Making
- AI Creative Tools

LANGUAGES

Hebrew Native speaker
English Excellent